



Republic of the Philippines

Region VII, Central Visayas

Sudlon, Lahug, Cebu City



November 22, 2016

DIVISION MEMORANDUM

No. 747, s. 2016

2016 REGIONAL SCHOOLS PRESS CONFERENCE

To: Assistant Superintendents
Division Supervisors/ Coordinators
District Supervisors/ OICs
Elementary and Secondary School Heads
Heads of Private Elementary and Secondary Schools

1. Attached is DepED Regional Memorandum No. 0725, dated November 14, 2016, entitled, "**2016 Regional Schools Press Conference**" for the information and guidance of all concerned.


It states that:

"It is hosted on December 3-6, 2016 by Carcar City Division with the theme: "Strengthening Freedom of Information through Campus Journalism" and it includes such activities as individual contests, radio scriptwriting and broadcasting, school publication contest, Search for Outstanding Campus Journalist and School Paper Adviser and the Election of Officers for the Central Visayas Paper Advisers Movement, Inc."

Moreover, it stipulates that "a registration fee of **Five Hundred Pesos (Php 500.00)** shall be charged each participant to defray expenses related to the conduct of the RSPC, while provision of the food of the delegates shall be taken care of by each division."

2. For more information on the 2016 RSPC Guidelines and the Contest Mechanics for the Individual and Group events, please refer to the enclosures.

3. Immediate dissemination of and compliance with this Memorandum is hereby directed.


RHEA MAR A. ANGTUD, Ed.D., CESO VI
Schools Division Superintendent



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



MEMORANDUM
NO. **0725** s. 2016

NOV 14 2016

2016 REGIONAL SCHOOLS PRESS CONFERENCE

TO : Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
Division Journalism Coordinators
All Others Concerned

1. Pursuant to the provisions of Republic Act No. 7079, also known as the Campus Journalism Act of 1991, The Department of Education-Central Visayas (DepEd RO7) announces the conduct of the **2016 Regional Schools Press Conference** with the theme **“Strengthening Freedom of Information through Campus Journalism”** on December 3-6, 2016 to be hosted by the Schools Division of Carcar City.

2. The conference aims to:

- a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
- b. sustain advocacy on social consciousness and environmental awareness;
- c. provide a venue for an enriching learning experience for students interested in Journalism as a career or those who intend to use skill sets learned through campus journalism to give them a better edge in their chosen careers;
- d. promote responsible journalism and fair and ethical use of social media; and
- e. enhance journalistic competence through healthy and friendly competitions.

3. The Conference activities include the following:

- a. Individual contests ;
- b. Radio Script Writing and Broadcasting Contests;
- c. School Publication Contest;
- d. Search for the Outstanding Campus Journalist and School Paper Adviser; and
- e. Election of Officers for the Central Visayas School Paper Advisers Movement, Inc, among others

4. Participants to these activities are:

- a. Top five (5) DSPC winners of the individual writing contests for English and Filipino both Elementary and Secondary;
- b. DSPC first place winners in Radio Script Writing and Broadcasting contest for both Elementary and Secondary (English and Filipino);
- c. Winning School Paper Advisers;
- d. Division Outstanding School Paper Adviser/Campus Journalist and journalism coordinators; and
- f. Regional Technical Working Group

4. The schedule of activities is listed in the enclosure along with the contest mechanics for the individual and group contests. Consequently, one (1) day Service Credit or Compensatory Time Off(CTO) per activity shall be awarded by the Regional and Division Office to the Officials, support staff, and school paper advisers or trainers who will be participating in any of the activities that shall fall on a Saturday or Sunday.

5. A registration fee of Five Hundred Pesos (Php 500.00) shall be charged to each participant, payable in cash to the host division, to defray expenses for the honoraria, transportation, accommodation, and meals of the judges while provision of the food of the delegates shall be taken care of by each division. Membership fee of Sixty pesos (Php.60.00) for the SPA and Thirty pesos (Php 30.00) for the campus journalist shall also be collected by the CVSPAMI treasurer on the day of the registration.

6. All delegations are advised to arrive at the billeting venue in the morning of December 3, 2016 to prepare them for the activities in the afternoon and onwards.

7. Please refer to the following enclosures for guidance and reference:

Enclosure No. 1 - General Guidelines on the Conduct of the 2016 RSPC



Enclosure No. 2 – Contest Mechanics for Individual Contests

Enclosure No. 3 - General Guidelines for the School Paper Contest

Enclosure No. 4 - Guidelines for Radio Script Writing and Radio Broadcasting Contests (Filipino and English)

Enclosure No. 6 - Guidelines for the Search for Outstanding Campus Journalist and School Paper Adviser

8. For your information, guidance, and immediate dissemination.


JULIETA A. JERUTA, PH. D., CESO V
Director III
Officer-in-Charge 

JAJ/LCL/efomana/rhcabotaje

2016 REGIONAL SCHOOLS PRESS CONFERENCE
Theme: "Strengthening Freedom of Information through Campus Journalism"
December 3-6,2016

GENERAL GUIDELINES ON THE CONDUCT OF THE 2016 RSPC

1. Eligible to this Regional Schools Press Conference are the **TOP FIVE WINNERS** of the Division Schools Press Conference from public and private elementary and secondary schools including Grade XI. *(Note: Only one contestant is allowed to represent the school in each category.)*
2. The SDS/ASDS or the Division Journalism Coordinator shall head the division delegation to the RSPC and shall be responsible for their participants in the whole duration of the confab.
3. The billeting quarters of all delegations shall be announced during the consultative meeting at the regional office.
4. Each delegation must wear the delegation uniform and bring the delegation banner during the parade and opening program on December 3,2016.
5. To facilitate proper identification, the participants are required to wear their school uniform/Division shirt with their valid school ID/RSPC IDs specially during the contest proper for the individual contests.
6. Contestants should not put any identifying mark on the contest entry or answer sheet.
7. The top five winners per medium of the Individual events and the first-place winners in the Radio Broadcasting Contest in the Division School Press Conference are qualified to join the RSPC. Submission of the list of winners of the school publication and 13 copies of the school publication for the pre-judging and the documents of the Division Outstanding Campus Journalist/School Paper Adviser should be submitted to the Chief of the Education Support Service Division and Regional Journalism Coordinator, **DR. LUZ C. JANDAYAN** with endorsement by the Schools Division Superintendent on **November 25,2016**.
8. The Divisions and the Regional Office shall strictly follow the **"NO SCHOOL PAPER, NO STUDENT CONTESTANT POLICY"** as imposed by the Central Office.
9. School Paper Advisers and coaches who will be found in and around the contest venue will be grounds for disqualification of their contestants.
10. The top five winners per medium for the Individual and Group Categories shall be recognized and the points they will garner will be included in the computation of the overall scores.
11. Decision of the members of the Board of Judges in all aspects of the contest shall be deemed **FINAL AND IRREVOCABLE**

2016 REGIONAL SCHOOLS PRESS CONFERENCE
Theme: "Strengthening Freedom of Information through Campus Journalism"
December 3-6, 2016

CONTEST MECHANICS FOR THE INDIVIDUAL EVENTS

1. Sports Writing:
 - a. The RTWG shall orient and provide final instructions to the campus journalists before the contest proper.
 - b. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-game conference shall be held for further interview and data gathering.
 - c. Contestants shall be made to watch an actual game where they can gather appropriate data and/or interview officials and athletes before and after the game.
 - d. Actual sports writing contest shall be done immediately after the coverage and post-interview of the event.
2. Copy Reading and Headline Writing:
 - a. The contestants shall use the standard copy reading symbols and follow directions given in the contest piece.
 - b. The contestants will also provide two headlines for the article that they have edited and include the appropriate printer's direction.
3. Editorial Cartooning:
 - a. Contestants must bring their own pencils (Mongol No.2). Oslo paper shall be provided by the host division.
 - b. The cartoon must reflect the elements of editorial cartooning
 - c. The cartoon should be, at all times, compliant with the professional ethical standards of media
 - d. Use of additional drawing materials shall be ground for disqualification.
4. Photojournalism:
 - a. Preparation
 1. The delegation head or any delegation representative is required to facilitate the photojournalism contestants in the checking and submission of the memory cards and cameras at the registration table provided by the billeting schools on December 3, 2016 from 1:00 PM to 3:00 PM
 2. Contestant should be at the contest venue thirty (30) minutes before the orientation.
 3. The photojournalists are allowed to use any Digital Camera (point and shoot only) with a maximum of 20 megapixels. Contestants who will use DSLR and other high-end cameras will not be permitted to join the contest.
 4. Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are **not allowed** in the contest.
 5. The contestant should bring his/her own camera cable for uploading of pictures.
 - b. Memory Card Loading:
 1. The contestants will load the storage card in front of the examiner.

- 2. After announcing the contest theme/topic, the first shot (control shot) by all contestants should be focused on one subject as determined by the judge.**
- 3. Each contestant is given one hour to take pictures, which does not include the loading and unloading of the storage card in front of the judge.**
- 4. During the actual photo shoot, the advisers, trainers, and parents are not allowed in the venue.**
- 5. The contestants are allowed to take ten (10) pictures, but only six (6) shots (including the control shot) will be submitted as official entries. Contestants who will submit more than six (6) photos will automatically be disqualified.**
- 6. Five (5) best photos and the control shot will be uploaded by the contestant to the RTWG assigned laptop/desktop for judging.**
- 7. Captions per picture should be encoded by the contestants upon uploading of the photos to the assigned laptop/desktop.**

2016 REGIONAL SCHOOLS PRESS CONFERENCE
Theme: "Strengthening Freedom of Information through Campus Journalism"
December 3-6,2016

GENERAL GUIDELINES FOR THE SCHOOL PUBLICATION CONTESTS

1. The school publication contest is open to Elementary and Secondary schools whose school papers belong to the top/best in the Division.
2. Only those school papers that have won in at least four sections/category shall be declared as one of the Best School Publications in Central Visayas.
3. The top five School Publication and the top five winners in each section per medium (English and Filipino) for both elementary and secondary will be announced. **The points garnered by each publication shall be included in the computation of the overall scores if the school papers will qualify in criteria 2.**
4. Any campus publication found to have copied and published texts, graphics, and other materials without duly acknowledging their sources shall be disqualified in all sections and category of this group contest.
5. The School Publication may be submitted in any of the following format:
 - A. Paper-based (print). Since the school paper and e-document entries will be evaluated using the same set of criteria, each division is to submit 13 copies of the paper (hard copy) per competing school. The requirements for the e-document are the same as those paper-based entries except that they will be in the portable document format (pdf). E-documents must be placed in a compact disc (CD).
Schools that did not collect journalism or subscription fee from the students are the only institution allowed to submit their campus publication in e-document format. Schools that will submit entries in this format should include a certification from the parents' association, duly noted by the school principal, that no publication fee was collected from the students. This certification should be included in the documents submitted to the regional office before the regional judging of the school papers.
6. The different SECTIONS and CATEGORY to be judged for the group contests are as follows:
 - A. News Section/ Pahinang Balita
 - B. Editorial Section/ Pahinang Editorial
 - C. Feature Section/ Pahinang Lathalain
 - D. Sports Section/ Pahinang Pampalakasan
 - E. Science and Technology Section/ Pahinang Agham at Teknolohiya
7. The technical specifications for both Elementary and Secondary levels are as follows:
 - A. No. of pages - minimum of 12 and maximum of 20 pages
 - News Section - at least 3 pages
 - Sports Section - at least 2 pages

- Feature Section – at least 3 pages
 - Editorial Section – at least 2 pages
 - Science and Technology Section – at least 2 pages
 - B. Process - offset
 - C. Paper stock - Book paper or C2S 60 lbs-70 lbs
 - D. Color - Front and back cover in full color
Inside pages in black and white
 - F. Size - 9" X 12" (Elementary)
12" X 18" (Secondary)
8. Each section will be judged according to the guidelines/criteria set for the section/category
 9. Deadline for the submission of division entries for group contests will be on November 25, 2016 until 5:00 PM.

2016 REGIONAL SCHOOLS PRESS CONFERENCE
Theme: "Strengthening Freedom of Information through Campus Journalism"
December 3-6, 2016

GENERAL GUIDELINES FOR RADIO BROADCASTING AND SCRIPTWRITING CONTESTS

A. General Guidelines

1. There shall be a separate day for the conduct of the script writing and broadcasting for each medium.
2. Each division shall have two separate teams composed of seven (7) members for the English and Filipino categories. The members should not be participants in any individual contest.
3. No team member is allowed to wear anything that may identify his school or division.
4. The news presenter shall write his/her news script.
5. Individual awards include best anchor and best news presenter, while group awards include best in technical application, best infomercial and best script.
6. In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered.
7. The decision of the members of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.
8. Any breach or violation of the stipulated guidelines shall be valid grounds for disqualification.

B. Scriptwriting

1. The students will be given 1 ½ hours to prepare a script for a 5-minute radio broadcast, that includes an infomercial, which may depict health, environment, politics, and social issues, and four (4) news articles, which may be based on press releases, raw data, or any other option given by the RTWG. The infomercial shall have a maximum length of one minute and shall use the language that the group is competing in. Another 30 minutes will be allotted for the printing of the output.
2. Each team may use up to three laptops and an inkjet printer in preparing and printing of the script. The team should ensure that the laptops they will use for the contest should not contain any document that they may use as reference or model during the conduct of the contest. All laptops should be submitted to the contest committee for inspection. Each team is required to bring its own extension wires and other equipment, such as CD player for rehearsal.
3. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, a member of the contest committee shall accompany them to the rest rooms.
4. The script should not bear any information that may identify the school or division, but it should include the names of the members of the team with their job assignment/ contribution (i.e. anchor, news presenter, etc.) using the form prepared by the RTWG.
5. Scripts should be:
 - a. encoded using Arial font size 12
 - b. with directorial instructions in capital letters

- c. double-spaced with normal margin
 - d. printed in a letter-sized bond paper (8.5 X 11)
6. Each team should submit four (4) COPIES OF THE SCRIPT. Three (3) will be submitted to the judges and one (1) for the chairperson. The team may print extra copies for their own use.

C. Broadcast Simulation:

1. A broadcast room for the presentation shall be identified in the testing center or contest venue. Only the contestants, judges, and the members of the contest committee shall be allowed inside. The student broadcasters shall be concealed from the judges all throughout their presentation.
2. The host division shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord will be provided for the CD player, laptops and other sources of sound effects, except mobile phones.
3. Except for the volume meter, contestants/technical director shall not be allowed to change, adjust and manipulate the main control board during the presentation.
4. Mobile phones and reference books shall not be allowed in the contest area.
5. In case of power failure, the affected team shall be allowed to perform again.
6. Loud speakers shall be set up outside the broadcast room.
7. The order of the presentation will be identified through drawing of lots by the contest administrator before the script writing.
8. Each team shall be given eight (8) minutes: two (2) minutes of which for the preparation, five (5) minutes for the actual broadcast and one (1) minute for exit. Provided running time shall be applied.
9. The organizers shall provide a wall clock or a timer, which will serve as the official time that can be seen by the contestants and the judges. There will be an official time keeper.
10. A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. The green flaglet shall then be raised to signal the team to start. The yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining and followed by the red flaglet to indicate that their time is up.
11. The entire production schedule shall be governed by the zero (0) or perfect time scoring requirement.
12. The contestants shall leave the broadcast room right after their presentation.

2016 REGIONAL SCHOOLS PRESS CONFERENCE
Theme: "Strengthening Freedom of Information through Campus Journalism"
December 3-6,2016

CRITERIA FOR THE SEARCH OF OUTSTANDING CAMPUS JOURNALIST AND SCHOOL PAPER ADVISER

1. General Guidelines:

A. The Regional Office shall conduct the selection of an Outstanding Campus Journalist and School Paper Adviser for both Elementary and Secondary from among the 13 Outstanding Campus Journalists and School Paper Advisers in Central Visayas.

B. Candidates shall be ranked based on the total points garnered. The top three (3) shall be given the following equivalent points, for consideration in the computation of the overall standing of the division:

- First Place - 5 points**
- Second Place - 3 points**
- Third Place - 1 point**

C. The Selection Committee shall be composed of the following

- Chair - Dr. Luz C. Jandayan, Chief, ESSD**
- Asst Chair - Dr. Rosa H. Cabotaje, EPS, HRDD**
- Dr. Eduardo F. Omaña, EPS, QAD**

D. The deadline of the submission of pertinent papers placed in a short-sized folder (in two copies) will be on **November 25,2016 to Dr. Luz C. Jandayan** at the Office of the Education Support Services Division, Second Floor, DepEd Regional Office, Sudlon, Lahug, Cebu City.

2. Basic Qualification: Applicant for Outstanding School Paper Adviser/Campus Journalist must have been a school paper adviser for three (3) to five (5) consecutive years while the Campus Journalist must be a bonafide student immediately prior to the search.

A. Performance Rating/Scholastic Achievement (10 points)

Numerical Rating	Equivalent Score	Performance Rating	
		Rating Periods	Performance Rating
96-100/ First Honors	10	SY 2015-2016	
91-95/ Second Honors	8	SY 2014-2015	
86-90/Third Honors	6	SY 2013-2014	
81-85/ Fourth Honors	4		
76-80/ Fifth Honors	2		
75/ No Honors Received	1		

B. Meritorious Achievement Related to Journalism In the past three years (50 points)

- Individual Contest - 20 points**
- School Publication Contest - 20 points**
- Radio Broadcasting/Group Awards - 5 points**

Collaborative Desktop Publishing Contest - 5 points

C. Leadership Related to Journalism (15 points)

Position	LEVEL/ CORRESPONDING POINTS		
	National	Regional	Division
Association President/ Editor-in-Chief	15	10	5
Vice President/ Associate Editor	13	7	3
Treasurer/Secretary/Other Positions	10	5	2

D. Community and Extension Services Related to Journalism (10 points)

Level of Involvement	LEVEL/ CORRESPONDING POINTS		
	National	Regional	Division
Organizer, Trainer/ Resource Speaker/ Committee Chairperson	10	8	6
Facilitator	7	4	2
Membership of Committee	5	3	1

E. Scholarship Awards Related to Journalism (5 points)

F. Panel Interview (5 points)

G. Published Reading Materials and Journalism articles (5 points)
Books/Modules on Journalism